

Case Study – India & Thailand

Total spend managed **8 Million USD**

CLIENT

- Client is a company that produces electric razors and clippers. They are one of the most popular brands in this industry.
- They are based out of Illinois, USA



- To identify and qualify new low-cost supplier based in India & Thailand to achieve cost reduction for Charger PCBA, AC Rotary Trimmer PCBA, Li-Ion Rotary Clipper, Lithium-Ion NCM Batteries, Motor-12V, Motor Round Shaft, Euro Plug, Argentina Plug, UK Plug, Switching Transformer-TP, and Level 6 E-Tek Power Supply



- End to End project support
- Total SKU Count: 21
- Total Spend: Above USD 8 Million
- 5 potential suppliers identified in India & Thailand
- Samples developed & shared with the client
- Awaiting approval to start production