

## Case Study - USA

Market Intelligence - Market Entry Strategy

### CLIENT

US Based management advisory service organization providing guidance to American companies in entering new markets, global strategy execution, finding and managing vendor partners, and establishing overseas offices.



- Market & online research for publications/papers/Studies /Thesis on Micro mechanics, Micro injection molding & Clinical Testing Labs in India.



- Complete study that included extensive Online research with market surveys around the product/services.
- Gathering contact details of authors/organizations holding stakes for these latest publications.