

Case Study - South Korea

Market Research: Supplier Identification

CLIENT

A USD 2.3 Billion technology-driven company committed to satisfying customer needs for filtration solutions through innovative research and development.



- To identify and pre-screen suppliers from South Korea into heavy steel weldments



- Project run from—S. Korea
- Conducted an exhaustive research. Touch based with more than 23 suppliers
- Provided a short-list of 14 acceptable and potential suppliers with a comparison
- Organized and conducted supplier visits with the client helping client select the